

Local Membership Form

By joining as a local member your organisation will be given a page on the DAA's website www.dementiaaction.org.uk, which links to your local alliance page (if one exists in your area). If you are completing this form on a computer, please click on the relevant boxes to fill them in and save the document to one of your files.

You can then email it to dementiaactionalliance@alzheimers.org.uk

Please also send us your organisation's logo (if possible by e-mail in .jpg format) – it will be displayed on your page along with your Action Plan.

Organisation name Exeter City Council

Our commitment:

- **Our organisation agrees to sign up to the National Dementia Declaration - www.dementiaaction.org.uk/nationaldementiadeclaration and**
- **commits to our action plan below:**

Contact Details

Contact name and role	Melinda Pogue-Jackson, Policy Officer
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Can we share your contact details with other Dementia Action Alliance members?

Yes ☒ No ☐

Organisation type - please tick the relevant words that best reflect your organisation

- | | | | |
|---|---|---|------------------------------------|
| <input type="checkbox"/> Arts | <input type="checkbox"/> Health | <input checked="" type="checkbox"/> Public sector | <input type="checkbox"/> Utility |
| <input type="checkbox"/> Care | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Recreation | <input type="checkbox"/> Voluntary |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Medical | <input type="checkbox"/> Research | <input type="checkbox"/> Other |
| <input type="checkbox"/> Emergency Services | <input type="checkbox"/> Membership | <input type="checkbox"/> Retail | |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Transport | |

Organisation summary - Please tell us briefly (up to 150 words) what your organisation does:

Exeter City Council is a district council with responsibility for providing a number of public services including housing, refuse and recycling collections, planning, economic development, tourism and leisure. Although we do not have responsibility for health and social care and education we work closely with our partner organisations that do, including Devon County Council, to ensure and good quality of life for our residents

Local Alliance – Please tell us what local alliance you would like to join or the area you cover if one does not exist:

Exeter

Making A Difference - helping your organisation/ community become more dementia-friendly:

1. How can your organisation help to support people with dementia and families/carers?

We aim to improve access to all our services and provide services that meet the needs of all our customers. As a local authority we are required to meet the Public Sector Equality Duty as well as other elements of the Equality Act 2010 and in doing so will promote awareness of dementia with our partners and the wider public.

2. What are the challenges to delivering these outcomes for your organisation?

We will be delivering this action plan against the backdrop of competing priorities and reduced budgets. Working wherever possible with partner organisations and making links into other priority areas such as equality and safeguarding should help to maintain momentum.

3. How can you overcome these challenges?

For instance, your Action Plan could include:

- raise awareness of dementia to customers, people who use your service, or your community
- organise education and training for staff and volunteers.
- make environments more dementia friendly

You can describe activities that are already happening or those being planned.

Make sure your plan is practical and achievable for your organisation. One action may be right for a small group, please list no more than ten actions. Highlights of your Action Plan will be published on the Dementia Action Alliance website.

Our Action Plan is:

Action 1:

Title: *Improve our understanding of dementia*

Description: We will continue to arrange awareness sessions on dementia for staff, councillors and contractors. We have already run awareness sessions, but will repeat them on a regular basis and make them part of an overall equality and diversity training plan.

Action progress:

Please highlight in bold the relevant word for each action or add your own.

☐ Case Study ☐ Delivery ☐ Implementation ☐ Initial Scoping
☒ **Planning** ☐ Uncompleted ☐ Launch event – advocacy ☐ Other: _____

Action 2:

Title: *Dementia Champions*

Description: In order to support Action 1 we will also aim to train two Dementia Champions who are then able to run awareness sessions for our staff and promote dementia awareness within the council.

Action progress:

Please highlight in bold the relevant word for each action or add your own.

☐ Case Study ☐ Delivery ☐ Implementation ☐ Initial Scoping
☒ **Planning** ☐ Uncompleted ☐ Launch event – advocacy ☐ Other: _____

Action 3:

Title: *Dementia-friendly car parks*

Description: We will work to make our car parks more dementia friendly by ensuring that staff have attended dementia friends sessions and will look into setting aside parking bays for the use of customers with dementia and their carers.

Action progress:

Please highlight in bold the relevant word for each action or add your own.

☐ Case Study ☐ Delivery ☐ Implementation ☐ Initial Scoping
☒ **Planning** ☐ Uncompleted ☐ Launch event – advocacy ☐ Other: _____

Please add further Actions if necessary

We will make sure that dementia is highlighted as an issue in our strategic plans and policies such as the Equality Policy and future housing strategies; and in relevant committees such as the Health and Wellbeing Board.

We will also look at how we can promote flexible working with staff who have caring responsibilities for relatives with dementia and signpost support.

For ideas on how other organisations have completed their Action Plan, visit the Dementia Action Alliance website: www.dementiaaction.org.uk

Thank you. Please send your completed form **and logo** to:
dementiaactionalliance@alzheimers.org.uk